

YOU SEND US A FILE READY TO PRINT

If you already have a designer, can design it yourself or have existing artwork then simply follow our artwork instructions.

Any questions please call our design studio on 01952 581856

Important Artwork Notes:

1) Positional proof - This proof is usually a laser or inkjet run off which we can only use for positional accuracy. Positional proofs cannot be used for colour matching.

2) Colour matching. If you send a match print or other hard copy printed material (i.e. letterhead, brochure) we will check your file prior to printing. If we cannot achieve a reasonable match we will call you to discuss. It is not always possible to match pantone colours using CMYK printers. Our printers and media are carefully calibrated but if no colour proof is provided we can only print what is supplied on disk.

3) Please make sure that the artwork files you send match our specification. We cannot be held responsible for errors that occur resulting from artwork supplied that does not meet our specification and reserve the right to charge for any remedial work prior to printing. Correct artwork means no additional charges or time delays.

HOW TO PREPARE YOUR ARTWORK

We can handle artwork from the following software packages:

Quark Xpress 6.0, Adobe InDesign, Adobe Illustrator, Adobe Photoshop & Corel Draw

If you are supplying artwork not created in one of the listed software packages please output your files as an EPS or Press Ready/High resolution Pdf. Supply all fonts used or outline text before saving.

Please supply all original files along with any imported scans, logos, fonts etc. Supply a laser proof with all files, marked up with sizes, scales, fonts, software used and any other relevant information. Please work to whole scales i.e. 1:2, 1:4, 1:10 etc.

For help and advice please call us and speak to the design department 01952 581856

IN HOUSE DESIGN STUDIO - We are more than happy to produce the artwork for you, please contact us for prices and more information.

HOW TO SEND YOUR ARTWORK

By email: File size limit is 10mb email to sales@selquin.com if over this size please contact us about our FTP site that you can upload large files to

By post: Post CD to Selquin Ltd, Unit E2, Halesfield 5, Telford, Shropshire. TF7 4QJ

We want to produce your product to the highest quality. In order for us to achieve the best results we ask that you follow the guidelines .

